



CLASSIFIED ADVERTISEMENT FORM

e-Oculus, an electronic newsletter, is sent via e-mail on alternate weeks to over 13,500 subscribers, including members of the AIA New York Chapter and related professionals. It is archived on the web at www.aiany.org/eOculus/newsletter. Prepayment is required, no refunds for cancellations.

AIA members receive a 10% discount. If you have questions, please call Camila Schaulsohn at 212-358-6114 or write to cschaulsohn@aiany.org.

PLEASE FILL OUT THE FORM BELOW.

IMPORTANT INSTRUCTIONS:

1. This form with the payment information must be **faxed** to the Office Manager at 212-696-5022 or emailed to info@aiany.org
2. Ad copy must be **e-mailed** to Camila Schaulsohn at cschaulsohn@aiany.org

PLEASE ENSURE BOTH STEPS ARE COMPLETED TO GUARANTEE THE PLACEMENT OF YOUR ADVERTISEMENT

PRICING

Price includes two runs, four weeks of advertising.

\$125 — 40 words max + link to e-mail or website

\$225 — 80 words max + link to e-mail or website

\$400 — 160 words max + link to e-mail or website

Images

\$100 per image. Images must be provided at the time of payment. All images must be .gif, .jpg, or .png and 72dpi. Horizontal orientation preferred.

Insertion dates

e-Oculus comes out on alternate weeks. e-Oculus may come out sooner, depending on breaking news. Run dates are consecutive. Ads will be placed in the next available issue after payment is received.



CLASSIFIED ADVERTISEMENT FORM

AD SUBTOTAL: _____
IMAGE SUBTOTAL: _____
SPONSORSHIP SUBTOTAL: _____
10% MEMBER DISCOUNT: _____
TOTAL: _____

Billing information Payment is to be received before ad is placed.

Form of payment (circle one) Cash Check# _____ Amex MC Visa Discover

Credit Card #: _____ Security Code: _____

Expiration Date: _____ Name on card: _____

Signature: _____

Credit Card Billing Address: _____

Name: _____

Firm Name: _____

Address: _____

Phone: _____

E-mail: _____

IMPORTANT INSTRUCTIONS:

1. This form with the payment information must be **faxed** to the Office Manager at 212-696-5022 or emailed to info@aiany.org
2. Ad copy must be **e-mailed** to Camila Schaulsohn at cschaulsohn@aiany.org

PLEASE ENSURE BOTH STEPS ARE COMPLETED TO GUARANTEE THE PLACEMENT OF YOUR ADVERTISEMENT